tetra+

A **MEDIA TETRA** PRODUCT
INTRODUCTION · 2026



AN AI-POWERED, FULLY STAFFED MARKETING TEAM

A team that knows your industry, answers **in seconds** and reads every report **down to the last line.**

tetra+ turns Media Tetra's experience across Meta, Google, TikTok and programmatic since 2019 into a fully staffed marketing team of specialist AI agents.

Strategy, creative, social, SEO, paid media and software work at one desk. Every agent knows its own discipline; Media Tetra strategists run the team, and the final word is always yours.

01

Always on top of the market

A competitor and market analyst scans your industry continuously: rival campaigns, search trends, pricing and content moves. Every plan starts from that live picture.

02

Answers in seconds

Ask a question and the right specialist answers from the data. A post draft, a campaign idea or a budget scenario lands on your desk in minutes, not days.

03

Every detail of every report

Search Console, GA4, Meta and ad accounts are connected directly. Every task, message and cost is logged line by line, so you can open any report to the depth you need.

23	7	24/7	0
specialist roles, from marketing to software	departments, one management desk	always working, no office hours	spend or posts made without your approval

01 — THE TEAM

An agency's **entire roster**, at one desk.

DIRECTION

BRAND
You

HUMAN OVERSIGHT
Media Tetra strategists

MANAGEMENT

COORDINATES THE TEAM
Digital Marketing Lead

SCANS THE MARKET
Competitor & Market Analyst

Creative Studio	Social Media	SEO & Content	Performance Marketing	Software & Technology
LIVE	LIVE	LIVE	LIVE	LIVE
Creative Director	Social Media Manager	SEO Team Lead	Performance Manager	Tech Lead
Video Creative Specialist	Social Media Specialist	Technical SEO Specialist	Google Ads Operations	Web & E-commerce Developer
Static Creative Specialist	Social Media Reporting	Content Writer ×2	Meta Ads Operations	Integration Specialist
		Content Editor	Ads Reporting	Automation Engineer
		SEO Reporting	Budget changes only go through the approval queue.	Site, CRM, catalog, Pixel and CAPI integrations.

INDEPENDENT

REPORTS DIRECTLY TO YOU
Quality Control Lead

Checks every piece of work against brand rules, sources and goals before it goes live.

02 — HOW IT WORKS

A working team **in four steps.**

01 — Onboarding

Your brand, goals, competitors and account access. The team turns them into a brand guide and a first 30-day plan.

02 — Plan

The weekly content and campaign plan is on your desk before the week starts. Asking for a change takes one message.

03 — Approve

Every step that spends budget or goes live lands in an approval queue. You approve with one tap on your phone.

04 — Execute & report

The team executes, measures and reports. Weekly and monthly reports are ready; drill into any metric, any time.

03 — THE DESK

You don't guess what your agency is doing. **You see it.**

The whole team in one panel. Tasks, conversations, drafts, approvals and the spend ledger on one screen. Message any specialist directly and see exactly where each piece of work stands.

On your phone, with notifications. You hear about it when a post needs approval, a metric crosses a threshold or a report is ready. No decision is made without you.

Let's build the first **30-day plan** for your brand together.

mediatetra.com

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ÜSKÜDAR, ISTANBUL